



For release August, 2014

WASARA : Special exhibition "Le Japon Rive Gauche" at Le Bon Marché Rive Gauche, Paris

WASARA (www.wasara.jp) is pleased to announce that it takes part in the special exhibition "Le Japon Rive Gauche", the theme of "the best of made in Japan creations" at Le Bon Marché Rive Gauche (Le Bon Marché) where is the oldest department store.

More than 100 various Japanese brands participate in and WASARA will be sold in Tableware section.

Furthermore, WASARA is honored to be the main tableware serving at their opening reception which will be held on September 2nd.

Le Bon Marché has sought and expanded the culture around the world since its beginning. As this is the 90th anniversary year for the Franch-Japanese cultural partnership, Le Bon Marché selects Japan as the theme and presents "Japan Today" from their point of view. "Le Japon Rive Gauche" will be the largest scale ever, and extensively showcase clothes, food, living, and arts.

For WASARA, following items are available during the exhibition.

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|----------------|------------------|---------------------------|
| kaku (L) 6 pcs | kaku (M) 6 pcs | kaku (S) 12 pcs |
| maru (L) 6 pcs | maru (M) 6 pcs | maru (S) 12 pcs |
| bowl 6 pcs | compote 6 pcs | tumbler 6 pcs |
| wine cup 6 pcs | coffee cup 6 pcs | bamboo cutlery 18 pcs Set |

-Event Summary-

Name : Le Japon Rive Gauche
 Term : 30th Aug. 2014 - 18th Oct. 2014
 Place : Le Bon Marché Rive Gauche
 24, rue de Sèvres
 75007 Paris
 FRANCE
 Tel : +33 1 44 39 80 00
 URL: <http://www.lebonmarche.com/>



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